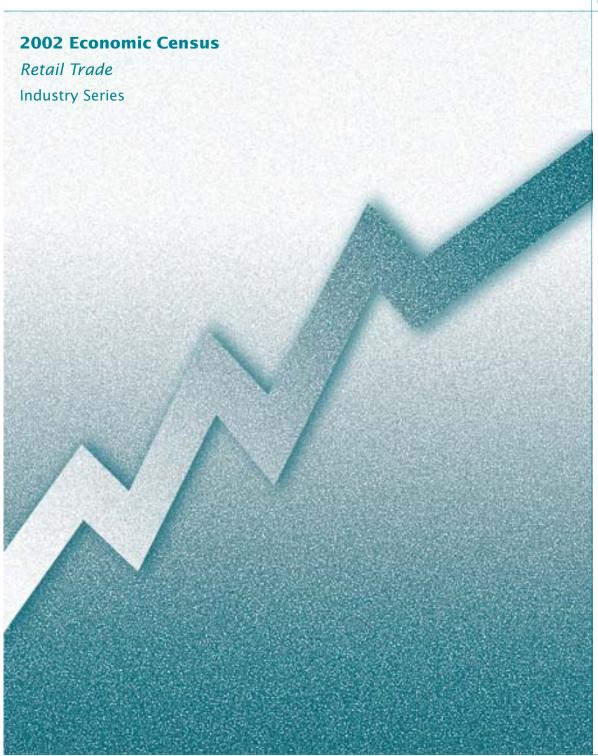
EC02-44I-16





Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid employees for pay period including March 12 (number)	Percent of sales—	
2002 NAICS code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)		From admini- strative records ¹	Estimated ²
4531	Florists	22 753	6 597 471	1 489 098	365 156	113 929	34.4	9.0
45311 453110	Florists	22 753 22 753	6 597 471 6 597 471	1 489 098 1 489 098	365 156 365 156	113 929 113 929	34.4 34.4	9.0 9.0

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes sales information obtained from administrative records of other federal agencies.
²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
4531	Florists	22 753 26 200	6 597 471 6 555 088	1 489 098 1 396 389	113 929 125 195
45311 453110	Florists	22 753 26 200 22 753 26 200	6 597 471 6 555 088 6 597 471 6 555 088	1 489 098 1 396 389 1 489 098 1 396 389	113 929 125 195 113 929 125 195

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table]

		Kind of business and product line	Establishments wi		Product line sales			
2002 NAICS code	2002 Product line code					As percent of total sales of —		
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
4531		Florists	22 753	Х	6 597 471	х	100.0	58.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. Candy	3 964	1 284 923	36 023	2.8	.5	52.0
	20109 20114	Candy All other foods, including dry groceries, canned & bottled foods, packaged snacks, etc.	3 650 1 142	1 147 847 423 485	22 590 13 433	2.0 3.2	.3	X
	20140 20150	Packaged liquor, wine, & beer	141	110 508	2 903	2.6	Z	Х
	20160	from vending machines operated by others	10 22	2 309 2 903	198 66	8.6 2.3	Z Z Z	X X X X
	20220 20340	Women's, juniors', & misses' wear	6 419	2 243 223 720	330 7 653	14.7 3.4	Z .1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet						
	20386 20387	& bathroom access, outdoor charcoal grills, planters, etc	9 366 9 148	3 038 531 2 962 021	218 314 184 700	7.2 6.2	3.3 2.8	55.3 X
		closet and bathroom accessories, etc	1 269	476 533	33 614	7.1	.5	Х
	20400 20420 20460	Jewelry, including watches, watch attachments, novelty jewelry, etc Books	656 378	167 444 140 064	5 674 2 441	3.4 1.7	.1 Z	X
	20600	bicycles Hardware, tools, & plumbing & electrical supplies, including ceiling fans	4 778	1 482 320	32 527	2.2	.5	Х
	20620	& light fixtures	18	18 473	792	4.3	Z	Х
	20622	shrubs; fertilizers; animal feed, other than for pets; etc. Cut flowers unarranged.	22 753 17 688	6 597 471 5 249 938	5 423 161 743 197	82.2 14.2	82.2 11.3	54.1 X
	20623 20624	Cut flowers arranged	22 032 19 265	6 412 874 5 691 638	3 623 197 449 422	56.5 7.9	54.9 6.8	X X X X
	20625 20627	Indoor potted plants nonblooming	18 579	5 369 484	490 041	9.1	7.4	X
	20633	sod, seeds, etc. All other lawn, garden, & farm equipment & supplies, including lawn &	2 098	885 579	102 716	11.6	1.6	Х
		garden tools & equipment, fertilizers, lime, mulch, chemicals, etc	435	293 126	14 588	5.0	.2	Х
	20780 20800	Household fuels, including oil, LP gas, wood, coal Pets, pet foods, & pet supplies All other merchandise	8 29	2 177 13 327	66 1 254	3.0 9.4	Z Z	X
	20850 20855 20877	All other merchandise Greeting cards Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	15 377 5 031 10 416	4 641 255 1 645 371 3 186 639	496 140 29 665 138 944	10.7 1.8 4.4	7.5 .5 2.1	57.8 X
	20878 20879	Seasonal decorations, including decorative plates, napkins, & cups	5 110 13 369	1 656 603 3 973 982	80 553 238 732	4.9 6.0	1.2 3.6	X X X X
	20881 20883	Artificial/silk flowers, plants, & trees Craft supplies All other merchandise	673 44	208 996 19 493	5 443 2 803	2.6 14.4	.1 Z	X
	29810 29900	All other merchandise	1 231	429 495	34 638	8.1	.5	х
	25555	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 460	3 204 260	334 961	10.5	5.1	55.8
	29945 29977	Wire services & commissions	9 080 3 056	3 039 465 1 304 711	248 229 86 732	8.2 6.6	3.8 1.3	X
45311		Florists	22 753	x	6 597 471	x	100.0	58.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum;						
	20109	nackaged snacks; etc	3 964 3 650	1 284 923 1 147 847	36 023 22 590	2.8 2.0	.5 .3	52.0 X
	20114	Candy All other foods, including dry groceries, canned & bottled foods, packaged snacks, etc.	1 142	423 485	13 433	3.2	.2	Х
	20140	Packaged liquor, wine, & beer	141	110 508	2 903	2.6	z	Х
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	10	2 309	198	8.6	Z	X
	20160 20220	Drugs, health aids, beauty aids, including cosmetics Women's, juniors', & misses' wear	22 6	2 903 2 243	66 330	2.3 14.7	Z Z Z	X X X X
	20340 20380	Furniture, sleep equipment & outdoor/patio furniture Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet	419	223 720	7 653	3.4	.1	X
	20386	& bathroom access, outdoor charcoal grills, planters, etc	9 366 9 148	3 038 531 2 962 021	218 314 184 700	7.2 6.2	3.3 2.8	55.3 X
	20387	Giftware & glassware including vases All other kitchenware & home lumishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors,	9 146	2 902 021	164 700	0.2	2.0	^
		closet and bathroom accessories, etc	1 269	476 533	33 614	7.1	.5	Х
	20400 20420	Jewelry, including watches, watch attachments, novelty jewelry, etc	656 378	167 444 140 064	5 674 2 441	3.4 1.7	.1 Z	X X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except		,				
	20600	bicycles Hardware, tools, & plumbing & electrical supplies, including ceiling fans	4 778	1 482 320	32 527	2.2	.5	X
	20620	& light fixtures	18	18 473	792	4.3	Z	X
	20622	shrubs; fertilizers; animal feed, other than for pets; etc	22 753 17 688	6 597 471 5 249 938	5 423 161 743 197	82.2 14.2	82.2 11.3	54.1 X
	20623 20624 20625	Cut flowers arranged Indoor potted plants blooming Indoor potted plants nonblooming	22 032 19 265 18 579	6 412 874 5 691 638 5 369 484	3 623 197 449 422 490 041	56.5 7.9 9.1	54.9 6.8 7.4	X X X X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002-Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishments v		Pro	duct line sales		
2002 NAICS	2002 Product line code	Kind of business and product line				As percent of total sales of —		
code			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
45311		Florists—Con.						
	20620 20627	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. —Con. Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs,	0.000	005 570	400 740	44.0	4.0	v
	20633	sod, seeds, etc. All other lawn, garden, & farm equipment & supplies, including lawn & garden tools & equipment, fertilizers, lime, mulch, chemicals, etc	2 098 435	885 579 293 126	102 716 14 588	11.6 5.0	1.6	X X
	20780	Household fuels, including oil, LP gas, wood, coal	8	2 177	66	3.0		
	20800 20850 20855 20877	Pets, pet foods, & pet supplies . All other merchandise . Greeting cards . Souvenirs & novelty items, including fruit & gourmet food baskets &	29 15 377 5 031	13 327 4 641 255 1 645 371	1 254 496 140 29 665	9.4 10.7 1.8	Z Z 7.5 .5	X X 57.8 X
	20878 20879 20881 20883	pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups Artificial/silk flowers, plants, & trees Craft supplies All other merchandise	10 416 5 110 13 369 673 44	3 186 639 1 656 603 3 973 982 208 996 19 493	138 944 80 553 238 732 5 443 2 803	4.4 4.9 6.0 2.6 14.4	2.1 1.2 3.6 .1 Z	X X X X
	29810 29900	All other merchandise	1 231	429 495	34 638	8.1	.5	Х
	29945 29977	const, rental/lease of tools/equip & oth svc provided	9 460 9 080 3 056	3 204 260 3 039 465 1 304 711	334 961 248 229 86 732	10.5 8.2 6.6	5.1 3.8 1.3	55.8 X X
453110		Florists	22 753	x	6 597 471	x	100.0	58.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 964	1 284 923	36 023	2.8	.5	52.0
	20109 20114	Candy All other foods, including dry groceries, canned & bottled foods, packaged snacks, etc.	3 650 1 142	1 147 847 423 485	22 590 13 433	2.0	.3	X
	20140	Packaged liquor, wine, & beer	141	110 508	2 903	2.6	Z	Х
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	10 22	2 309 2 903	198 66	8.6 2.3	Z Z Z	X
	20220 20340 20380	Women's, juniors', & misses' wear Furniture, sleep equipment & outdoor/patio furniture Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet	6 419	2 243 223 720	330 7 653	14.7 3.4	.1	X X X
	20386 20387	& bathroom access, outdoor charcoal grills, planters, etc Giftware & glassware including vases All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors,	9 366 9 148	3 038 531 2 962 021	218 314 184 700	7.2 6.2	3.3 2.8	55.3 X
		closet and bathroom accessories, etc	1 269	476 533	33 614	7.1	.5	X
	20400 20420 20460	Jewelry, including watches, watch attachments, novelty jewelry, etcBooks Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except	656 378	167 444 140 064	5 674 2 441	3.4 1.7	.1 Z	X
	20600	bicycles Hardware, tools, & plumbing & electrical supplies, including ceiling fans	4 778	1 482 320	32 527	2.2	.5	X
	20620	light fixtures Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	18 22 753	18 473 6 597 471	792 5 423 161	4.3 82.2	Z 82.2	X 54.1
	20622 20623 20624 20625	Cut flowers unarranged Cut flowers arranged Indoor potted plants blooming Indoor potted plants nonblooming	17 688 22 032 19 265 18 579	5 249 938 6 412 874 5 691 638 5 369 484	743 197 3 623 197 449 422 490 041	14.2 56.5 7.9 9.1	11.3 54.9 6.8 7.4	X X X X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	2 098	885 579	102 716	11.6	1.6	Х
	20633	All other lawn, garden, & farm equipment & supplies, including lawn & garden tools & equipment, fertilizers, lime, mulch, chemicals, etc	435	293 126	14 588	5.0	.2	Х
	20780 20800 20850 20855	Household fuels, including oil, LP gas, wood, coal Pets, pet foods, & pet supplies All other merchandise Greeting cards	8 29 15 377 5 031	2 177 13 327 4 641 255 1 645 371	66 1 254 496 140 29 665	3.0 9.4 10.7 1.8	Z Z 7.5 .5	X X 57.8 X
	20877 20878 20879 20881	Souvenirs & novelty items, including fruit & gournet food baskets & pre-filled balloons Seasonal decorations, including decorative plates, napkins, & cups Artificial/slik flowers, plants, & trees Craft supplies	10 416 5 110 13 369 673	3 186 639 1 656 603 3 973 982 208 996	138 944 80 553 238 732 5 443	4.4 4.9 6.0 2.6	2.1 1.2 3.6 .1	X X X X
	20883	All other merchandise	1 221	19 493 429 495	2 803 34 638	14.4	Z	X X
	29810 29900	All other merchandise All nonmerch ropts, incl all ropts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 231 9 460	3 204 260	334 961	10.5	.5 5.1	55.8
	29945 29977	Wire services & commissions All other nonmerchandise receipts	9 080 3 056	3 039 465 1 304 711	248 229 86 732	8.2 6.6	3.8 1.3	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002			Sales				Paid employees
NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)
4531	Florists						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	22 753 65 174 229 341	6 597 471 111 056 152 921 248 486 412 488	100.0 1.7 2.3 3.8 6.3	1 489 098 21 689 33 031 56 300 100 996	365 156 5 636 8 413 13 681 24 529	113 929 1 347 2 134 3 276 5 565
45311	Florists						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	22 753 65 174 229 341	6 597 471 111 056 152 921 248 486 412 488	100.0 1.7 2.3 3.8 6.3	1 489 098 21 689 33 031 56 300 100 996	365 156 5 636 8 413 13 681 24 529	113 929 1 347 2 134 3 276 5 565
453110	Florists						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	22 753 65 174 229 341	6 597 471 111 056 152 921 248 486 412 488	100.0 1.7 2.3 3.8 6.3	1 489 098 21 689 33 031 56 300 100 996	365 156 5 636 8 413 13 681 24 529	113 929 1 347 2 134 3 276 5 565

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.